



OUTDOOR ADVERTISING

STREET FURNITURE

Transit Shelter

Street Column

TRANSPORT

DIGITAL

View

our

FACE

Newsletter

## MegaColumn

Dimensions: 11' 2.5' 'H x 3' 8.5' 'W

With a design that says "modern elegance", the spectacular MegaColumns are exclusive to the very select downtown Montreal market. They can be found within the boundaries of Berri, Guy, Sherbrooke and René-Lévesque's streets. In Montreal, the network consists of 24 MegaColumns, for a total of 48 advertising faces. With advertising faces that are backlit 24 hours a day, MegaColumns grab the attention of drivers and pedestrians alike, day and night.

The Toronto MegaColumns design was inspired by the architecture of City Hall to ensure a perfect fit for Toronto's urban landscape. Each is equipped with neighbourhood map dispensers and a telephone linked to an automated public information service. The five Toronto MegaColumns offer a total of 10 advertising spaces.